



SEO Developer/ Social Media Manager

About our company

Merchants, Associations, and Financial Institutions throughout the United States put their confidence in Payscape Advisors and our robust payment processing systems. As an industry leader, Payscape Advisors is ranked as one of the top privately-owned merchant acquirers in the United States.

Payscape Advisors provides merchants with:

- Credit card processing
- Customizable gift and loyalty card programs
- Guaranteed check conversion products
- Cash advances
- Internet payment gateways
- Registration and management software
- Equipment leasing
- ATM machines

About the position:

Technical Requirements

- HTML
- HTML 5.0 (Preferred)
- CSS
- JavaScript/Jquery
- PHP (Preferred)
- MySql (Preferred)

Background Skills

- Direct Search Engine Optimization experience
- Website design/ coding experience
- Problem solving experience
- Proven campaign for increasing focused traffic
- Up to date with current trends in SEO

Ideal candidate will be self-motivated, interested in the life cycle of SEO campaigns and up to date with the current trends in SEO. Candidate should have a recent case study of a SEO campaign that they implemented with provable results through an analytic software package. Working familiarity of open APIs, such as Facebook, Twitter, Youtube and Foursquare a plus. Candidate will be able to create an SEO network of traffic through social media channels and manage campaigns through those media outlets.

Please contact Raegan McCoy for more details raegan.mccoy@payscapeadvisors.com