



Payscape Advisor's Adam Bloomston Recognized as CFO of the Year by the Atlanta Business Chronicle

Atlanta, Georgia, June 3rd, 2011 – Adam Bloomston, CFO of Payscape Advisors, a rapidly growing merchant services provider, was recognized this morning at the 2011 Atlanta Business Chronicle's CFO of the Year Awards. Adam was named CFO of the Year, in the small private company category.

Atlanta Business Chronicle's CFO of the Year Awards recognize Atlanta's most talented and dedicated chief financial officers. Since its dynamic debut in 2008, Atlanta Business Chronicle's CFO of the Year Awards event has continued to grow in size, receiving more nominations than ever this year. To select the winners and finalists Atlanta Business Chronicle partners with ACG to assemble an expert judging panel. Nominees are judged on a criteria, that takes into account not only their contribution to a company's growth, profitability and balance sheet management, but also their overall leadership, significant achievements and contributions to the community at large.

"To even be considered as a nominee for this award is an honor. My partners Jeremy Wing, Leo Welf and I have worked very hard to make Payscape a success." said CFO Adam Bloomston. "Our scalable business model is poised for growth due to the amazing employment opportunity Payscape provides for their consultants. The Payscape environment has created an aggressive work force that has reached incredible heights, and I'm proud to work with everyone on my team."

"We are excited about this recognition, and we will continue to focus on our core goals of excellent customer service, hiring talented sales professionals, and providing our clients with innovative payment processing solutions." said Leo Welf, president of sales.

About Payscape Advisors

Payscape Advisors is a rapidly growing merchant services provider based out of Atlanta, Georgia. Since being founded seven years ago by Payscape's three principals, the privately held company has grown to include a national sales force, with Account Managers throughout the country.

In addition to supplying merchant processing services, Payscape also offers the following financial products and services.

- Credit Card Processing
- Check Guarantee Products
- Point-of-Sale Equipment
- Credit Card Terminals
- ATM Sales and Placement
- E-Commerce Solutions
- Gift and Loyalty Cards
- Merchant Cash Advance Alternatives
- Automated Billing Software
- Online Camp and Home Owner's Association Registration Capability

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