



## **Payscape Advisors Forms Strategic Alliance with BillingOrchard, Launching World Class Software as a Service Product**

**ATLANTA, April 4th, 2011** -- Payscape Advisors, a nationwide provider of electronic transaction processing services, announced today a long-term partnership with BillingOrchard.com. Payscape Advisors will provide BillingOrchard with comprehensive front and back-end transaction processing services. This will include terminal and web based authorization for all major credit and debit cards, ACH payments, gateway services, technical support and ancillary products.

"Our relationship with Payscape Advisors has far exceeded our expectations. Payscape provides us with the ongoing support and technical expertise we require within our business model," said president of BillingOrchard.com, Rich McDevitt. "The integration of BillingOrchard with the Payscape Payment Gateway has enabled us to offer our clients more payment processing solutions at a lower cost. We pass those cost savings on to our clients and that's just good business."

"BillingOrchard is providing important value-added solutions and business expertise to thousands of small and medium sized businesses, which are one of today's most demanding and fastest growing merchant processing segments." said Jeremy Wing, president of Payscape Advisors. "We are delighted to be partnering with BillingOrchard and look forward to serving their customers. One of Payscape's many goals is to provide SaaS based products like BillingOrchard with superior payment processing products and services to grow their clients' businesses."

BillingOrchard.com pioneered the automation of small business recurring billing through the use of simple, secure and cost effective web-based technologies. BillingOrchard includes automated recurring billing, credit card and ACH payment processing services, and automatic past due collection notifications. It also interfaces to other industry standard web applications, such as 37 Signals Basecamp.

### **About Payscape Advisors**

Payscape Advisors is a rapidly growing merchant services provider, based out of Atlanta, GA. Since being founded in 2004 by Payscape's three principals, the privately held company has grown to include a national sales force, servicing merchants nationwide.

Our primary focus is to supply our customers with a comprehensive collection of financial services to assist any type of business or merchant with their individual payment processing needs. Our company's suite of services include: credit and debit card processing, check guarantee products, point-of-sale equipment, ATM sales and placement, e-commerce solutions, gift and loyalty cards, merchant cash advance, working capital and online registration services. For additional information, go to:

[www.payscapeadvisors.com](http://www.payscapeadvisors.com)

### **About BillingOrchard.com**

Founded in 2002, BillingOrchard.com is one of the leading providers of online automated recurring billing and payment processing solutions for the small to medium business market. BillingOrchard.com is headquartered in Atlanta and serves thousands of clients worldwide. For additional information, go to:

[www.billingorchard.com](http://www.billingorchard.com)

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